

17 Sept 2020

AN INVITATION TO ADVERTISE AND SPONSOR ON iNPQS DIGITAL PLATFORM

iNPQS Pte Ltd is jointly set up by the 3 Professional Associations comprising the Singapore Institute of Architects (SIA), Institute of Engineers Singapore (IES) and Association of Consulting Engineers Singapore (ACES) and supported by the Building and Construction Authority (BCA).

This initiative is the first joint TAC effort that focuses on the digital transformation to increase productivity and quality in design and construction process for the construction industry in Singapore. iNPQS online platform and website aim to promote standard specifications to over 30,000 building professionals who are Architects, Engineers, Consultants, Developers, Quantity Surveyors, Contractors and other building professionals in Singapore.

As a Manufacturer, Supplier and Service Provider to the construction industry, I am confident you will find our iNPQS online platform and website an excellent media platform to inform, promote and educate your target Prospects and Customers about your products, systems and brands.

In this connection, we append below some of the benefits and reasons for you to consider advertising and sponsorship in our online platform and website:

- You can effectively promote your products, systems and brands on this online platform and website to reach your potential Prospects and Clients who are Architects, Engineers and Consultants as they are the main users of the online specifications platform.
- The Specifiers will also be able to find updated products specifications of Manufacturers and Suppliers on the said platform while working on their projects.
- There are no more hassles of going through outdated specifications and printed product catalogues when all necessary information and data are available online - thus saving us time and the Environment!

If you are interested to be an Advertiser or Sponsor to have your products listed on the iNPQS online platform and be one of the first group of companies to be included in our listing and logo on our website, kindly sign up on the attached form with your company details and contacts and email back to us NOW!

Alternatively, you may contact our Marketing Consultant, **Mr. Louis Lee at 9823-3306** or email us at **sales@inpqs.com** for more information.

Moving forward, I am confident that your company's brand presence and product awareness in this exciting online platform and website will certainly help you to improve your business especially during this challenging time.

I look forward to hearing from you. Meanwhile, stay safe and stay healthy!

With Warm Regards,

Ar Siti Habibah Siraj
General Manager
iNPQS Pte Ltd

Jointly set-up by



SUPPORTED BY



Advertising and Sponsorship Opportunities on iNPQS website

Description	Company Listing	Company Listing and LOGO
Price before GST	\$350	\$1,000
<ul style="list-style-type: none"> ➤ Company name ➤ Address ➤ Email ➤ Telephone 	✓	✓
<ul style="list-style-type: none"> ➤ Includes above listing plus Company LOGO on high red 300 dpi JPEG, PDF or another relevant format. ➤ Website details ➤ Description of products and services 		✓

Description	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Price before GST	\$18,000	\$9,000	\$6,000	\$3,000
<ul style="list-style-type: none"> ➤ Exclusive to 1 Brand / Discipline ➤ 9 – 12 products specification listing on online platform ➤ 3 product presentations to Architects and Consultants a year ➤ 1-year C1-Corporate Account subscription of up to 5 users worth \$5,800 	✓			
<ul style="list-style-type: none"> ➤ Exclusive to 3 similar Brands / Discipline ➤ 6 – 8 products specification listing on online platform ➤ 2 product presentations to Architects and Consultants a year ➤ 1-year C1-Corporate Account subscription of up to 5 users worth \$5,800 		✓		
<ul style="list-style-type: none"> ➤ Exclusive to 6 similar Brands / Discipline ➤ 4 – 5 products specification listing ➤ 1 product presentation to Architects and Consultants a year ➤ Single year user account subscription worth \$1,800 			✓	
<ul style="list-style-type: none"> ➤ Unlimited Brands ➤ 2-3 products specification listing on online platform ➤ Single year user account subscription worth \$1,800 				✓

OFFICIAL APPLICATION FORM

Advertiser's / Sponsor's Particulars

Name / Company: _____

Address: _____

Country: _____ Postal Code: _____

Contact Person: _____ Designation: _____

Telephone: _____ Mobile: _____ Email: _____

Participation Form

Targeted for an Official Launch in Nov 2020, we are now having a 2-years Introductory Promotional Offer. Valid as of now till 31 Dec 2020.

Yes, I would like to sign up for the following:

- ✓ Select and tick
 - Company Listing @ \$350
 - Company Listing & Logo @ \$1,000

OR

- ✓ Select and tick
 - Platinum Sponsor @ \$18,000
 - Gold Sponsor @ \$9,000
 - Silver Sponsor @ \$6,000
 - Bronze Sponsor @ \$3,000

We agreed and confirmed to the above Participation

Date

Signature & Company's Stamp

Please complete & return the Official Application Form to: iNPQS Pte Ltd at 79B Neil Road Singapore 088904 or Email to sales@inpqs.com. An Invoice will be sent to you for payment.

Terms & Conditions

Article 1: Definitions

- (a) "Advertiser" or "Sponsor" is a person, company or any organization that register to advertise at iNPQS online platform website.
- (b) "Organizer or Publisher" shall mean iNPQS Pte Ltd

Article 2: Contract

"Contract" shall mean this agreement entered between the Organizer or Publisher and the Advertiser or Sponsor for the use of the space in the iNPQS online platform and website and shall include the terms and conditions contained herein.

Article 3: Advertisement Space Assignment

Advertisement space is assigned regarding the contracted size and shall be made in the prescribed application submitted to the Organizer or **Publisher with required deposit (see Terms of Payment for details)**

Article 4: Terms of Payments

- (a) 100% full payment of the advertisement rates payable upon booking/signing the application form or invoice issued by iNPQS Pte Ltd
- (b) Payment of all additional fees shall be payable by the advertiser or sponsor immediately upon presentation of the invoice by the Organizer or Publisher to the Advertiser or Sponsor.

Article 5: Cancellation of Advertising or Sponsorship (reduction of advertising space) in iNPQS online platform or website

- (a) There will be no refund should an Advertiser or Sponsor cancels its contract with iNPQS after the order is confirmed
- (b) Upon an Advertiser or Sponsor's written notification of cancellation, the organizer or the Publisher has the right to resell the space vacated.
- (c) The date upon which the notice of cancellation is received will be the official dated of cancellation and informal notice without written documentation shall not be accepted as cancellation.
- (d) The Organizer or Publisher reserve the right to cancel the advertising space or reduction of advertising space area accordingly and will not in any way is liable to any claim for loss or damages or suffered by the Advertiser or Sponsor.

Article 6: Regulations on the Copyrighted Materials

Each advertiser or sponsor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted materials in the iNPQS online platform or website. No advertiser or sponsor will be permitted to play, broadcast or perform any contents or use any other copyrighted materials, such as photographs or other artistic works, without first presenting to the Organizer or Publisher satisfactory proof that the Advertiser or sponsor has, or does not need a license to use such contents or copyrighted material.

Article 7: Amendments of Regulations

Any and all matters and questions not specifically covered by the articles in this contract shall be subject to the decision of the Organizer or Publisher. The aforementioned items covered by this contract may be amended at any time by the Organizer or Publisher in the interest of the iNPQS online platform and website and notice thereof shall binding on the Advertisers or Sponsors equally with the foregoing in this contract.

Article 8: Governing Law

This contract shall be governed by and construed in accordance with the laws of Singapore and parties hereby submit to the non-exclusive jurisdiction of the courts of Singapore.