

Greetings from REDAS!

At our recent Re-imagining Singapore's Built Environment Webinar held on 16 November 2020, the Real Estate Developers' Association of Singapore (REDAS) and KPMG in Singapore signed a Memorandum of Understanding on our collaboration which will lead to the development of a Developer-Centric Integrated Digital Delivery (IDD) dashboard as a proof-of-concept project.

To kick-start this collaboration, we wish to invite you and your members to participate in this important survey. We hope that you will be able to disseminate this survey invitation to all your members.

Greatly appreciate your help and REDAS Team wishes you a Blessed New Year 2021 filled with peace and joy.



REDAS in collaboration with KPMG – Survey on IDD Adoption

[Click below to join survey](#)

COVID-19 has severely impacted the built environment industry and accentuated the challenges it faces. The industry will continue to encounter many challenges across the entire value chain. However, with the challenges will also arise new opportunities for the sector to re-examine its current operations, and to innovate and leverage on new technologies to transform itself to better cope in the uncertain future.

At our recent Re-imagining Singapore's Built Environment Webinar held on 16 November 2020, the Real Estate Developers' Association of Singapore (REDAS) and KPMG in Singapore signed a Memorandum of Understanding on our collaboration which will lead to the development of a Developer-Centric Integrated Digital Delivery (IDD) dashboard as a proof-of-concept project. The dashboard will allow developers to monitor and manage their projects live and more effectively. When successfully developed, we hope that the dashboard will catalyse wider adoption of collaborative IDD with single source of truth and facilitate on-boarding by the mid-sized and smaller developers.

To kick-start this collaboration, we wish to invite you to participate in this important survey. The objective of the survey is to understand the readiness of the industry in adopting Integrated Digital Delivery (IDD). IDD is a key focus area of the Construction Industry Transformation Map (ITM) and government is strongly encouraging the sector to speed up the transformation.

The survey covers discussion points on success metrics, understanding current digital challenges in your organisation, ecosystem and people-related areas of interest across the 4 pillars of IDD, namely, digital design, digital fabrication, digital construction and digital asset delivery and maintenance. Your participation will be instrumental in ensuring that we receive useful data from all value chain players and from all levels within the industry.

The data gathered from this survey will be published in a Thought Leadership publication and used for the design considerations of the IDD dashboard. By completing this survey, you will be among the first to receive this publication.

To access the survey, please click on the link provided below.

[Click here](#)

For those who have missed our aforesaid webinar, the video recording can be found at this link:

https://home.kpmg/sg/en/home/events/2020/10/reimagining-singapores-built-environment.html?cid=social_li_nov-2020_sg-infrastructure_reimagining-singapores-built-environment-redas-webinar_sg

Thank you for your participation in this important survey.

Yours Sincerely,



Wong Heang Fine
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Lead Project
Steering Committee



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