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SINGAPORE INTERNATIONAL WATER WEEK 2021

THE GLOBAL PLATFORM TO SHARE AND CO-CREATE INNOVATIVE WATER SOLUTIONS

SIWW2021 SPOTLIGHT

 21 June 2021

SIWW2021 ONLINE

 21 June – 2 July 2021

A WORLD WATER DAY 2021 MESSAGE FROM SINGAPORE INTERNATIONAL WATER WEEK

On World Water Day today, we take a moment to remember the importance of freshwater and safeguarding this precious resource.

To play its part, the Singapore International Water Week (SIWW) gathers global water leaders, experts and practitioners to share and co-create innovative water solutions to meet the world's pressing water challenges.

Join us at the upcoming **SIWW2021** to find out more.

[SIWW2021 Spotlight](#) on **21 June 2021** will be a one-day water summit for leaders in governments, utilities, academia and industry. With the central theme of fostering innovation and collaboration to build sustainable water outcomes, discussions at SIWW2021 Spotlight will examine how different stakeholders in the water ecosystem collaborate and leverage innovation to achieve water security and sustainability, and safeguard urban water systems against shocks such as climate change. Held at the Sands Expo and Convention Centre, this hybrid event will be live-streamed on the SIWW2021 Online to reach a wider international audience. In-person participation is by-invitation only. For enquiries, please contact us at info@siww.com.sg.

Complementing the SIWW2021 Spotlight is **[SIWW2021 Online](#)**, a two-week long virtual event **from 21 June to 2 July 2021**. To be delivered on SIWW's virtual platform, SIWW2021 Online will see both the SIWW Water Convention and Water Expo held

virtually to allow the global water community to connect, share and learn from each other in a safe environment. Delegates can also look forward to curated thematic webinars, workshops and keynotes covering topics of emerging interest. All in all, SIWW expects to deliver some 80 online sessions during the event. For those who are busy and unable to catch all our sessions live, content that are delivered on SIWW2021 Online will be recorded and made available for subsequent on-demand viewing for a further two months until September 2021.

Registration for SIWW2021 will open in mid-April 2021, and we look forward to your participation!

JOIN US AT SIWW2021 ONLINE VIRTUAL EXPO!



The Virtual Expo at SIWW2021 Online provides exhibitors a safe environment to showcase and profile innovative products, technologies and solutions in urban water management. Expect a wealth of networking and business opportunities with virtual trade visitors from the greater Asia region and the rest of the world.

Participating exhibitors will also get the unique opportunity to showcase their products and services through our online Technology/Product Showcase, which will be live-streamed to delegates and visitors.

To-date, our confirmed exhibitors include companies from Canada, Catalonia, China, Denmark, Germany, India, Japan, Korea, Malaysia, Netherlands, Singapore, Spain, Taiwan, Turkey, UK and the USA!

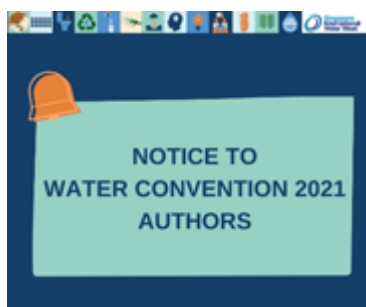
To book an exhibition space or a Technology/Product showcase slot, contact sales@siww.com.sg or visit [here](#) for more details.

EXPLORE SIWW2021 SPONSORSHIP AND ADVERTISING OPPORTUNITIES

With an expected outreach to 10,000 visitors, SIWW2021 Online provides the ideal platform for corporations looking for avenues to build brand awareness and exposure. Take advantage of our myriad of sponsorship and advertising opportunities in our

virtual platform, website and eDMs! For more details, contact us at sales@siww.com.sg or visit [here](#).

WATER CONVENTION 2021: IMPORTANT NOTICE TO AUTHORS



All abstracts that were earlier accepted for oral and poster presentation at the SIWW Water Convention will now be presented virtually at SIWW2021 Online. A notification email has been sent to all authors giving them the option to present their papers at SIWW2021 Online. Authors are requested to reply to the email, and confirm if they accept or decline the invitation by 31 March 2021. If you did not receive the email, please contact us at waterconvention@siww.com.sg with your Abstract ID. For details on the important dates, visit [here](#).

SIWW RETURNS TO IN-PERSON FORMAT IN 2022

Singapore International Water Week will return in 2022 as an in-person event from 17-21 April 2022, alongside the World Cities Summit and CleanEnviro Summit Singapore. At SIWW2022, we will continue to create meaningful engagement opportunities to facilitate business exchange, demonstrate thought leadership, and showcase the latest solutions and technologies through our signature flagship programmes.

Bookings for exhibition space and sponsorship opportunities are now open! For enquiries, please contact sales@siww.com.sg.

PUB LAUNCHES “THE CLIMATE IS CHANGING” CAMPAIGN

PUB has launched a new campaign that aims to heighten public awareness of the impact of climate change on Singapore’s coastline and water resources, and the need to take action early to protect homes and livelihoods against these threats.

A new TV commercial and eye-catching posters highlight PUB's work in four key areas: enhancing flood resilience, strengthening coastal defences, safeguarding water security and reducing carbon footprint through the use of clean energy.

Watch the TV commercial [here](#).



Copyright: PUB, Singapore's National Water Agency

THE COMMUNITY UNITES FOR SINGAPORE WORLD WATER DAY

In celebration of Singapore World Water Day, PUB's **#GoBlue4SG** movement returns with over 400 community partners on board to support the water sustainability cause.

To commemorate UN World Water Day on 22 March, a total of 43 prominent buildings and landmarks across the island, including Singapore Flyer and the newly opened Keppel Marina East Desalination Plant will turn blue over the weekend for the signature "City Turns Blue" event.

For more details, visit www.makeeverydropcount.gov.sg.



*Singapore City Turns Blue for World Water Day on 22 March.
Photo credit: PUB, Singapore's National Water Agency*

DEPUTY CHIEF EXECUTIVE (OPERATIONS) OF PUB WAS CONFERRED THE KWR HONOURARY FELLOWSHIP



The KWR Honorary Fellowship was established in 2015 to recognise individuals who have distinguished themselves in their dedication to water-related research and the support of public health and sustainable water management.

SIWW congratulates Mr Harry Seah, Deputy Chief Executive (Operations) of **PUB, Singapore's National Water Agency** for being conferred the Fellowship by KWR Water Research Institute's CEO Dragan Savić.

IMPORTANT NOTICE

EXHIBITOR ADVISORY NOTE - Warning against dealings with questionable practices

As we gear up for SIWW 2021, we would like to urge exhibitors to exercise caution when dealing with companies that have asked you to update or correct your data with fair directories and subsequently claimed fees.

We want to assure our visitors, delegates and exhibitors that we take data protection seriously. To avoid possible unwarranted and/or unnecessary financial commitments, please view this advisory note and other important points for you to take note of [here](#).

In the event that you are being approached, please forward a copy of the communication to info@siww.com.sg.

ORGANISED BY

Singapore International Water Week Pte Ltd, a company set up by Singapore's Ministry of Sustainability and the Environment and PUB, Singapore's National Water Agency.



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