

SPM Webinar

'Design Management – Impact of Planning Parameters on Development Proposals' (1st run)

24 May 2021, Monday
9:30am to 12:30pm
ZOOM

Attendees will be awarded 4 CPD points by SPM

About the course

This course aims to develop higher level project management competencies and insights through:

- Understanding the impact of density on the built environment in order to create more liveable cities and neighbourhoods
- Reviewing key planning parameters that affect urban and building forms
- Optimizing floor areas to enhance project value; and
- Integrating economic, social, environmental and regulatory factors in development proposals

Course Outline

- 1) Impact of density on the built environment
- 2) Key planning parameters that affect project development
- 3) Definition and relationship of the different types of floor areas
- 4) Analysis and synthesis processes for development proposals

Who Should Attend?

Developers, Project Managers, Engineers, Quantity Surveyors, Contract Managers and Contractors with non-architectural backgrounds. Knowledge of planning and development parameters will be useful.

Fee

- SPM Members S\$30 nett
- Non-SPM Members S\$40 nett

Payment Methods

- a) Paynow to UEN Number: S94SS0100J
(please quote SEM4)
- b) Bank transfer to DBS Current Account :
001 0540840
- c) Send us a crossed cheque to:
Society of Project Managers
Macpherson Road Post Office
PO Box 1083
Singapore 913412

About the Speaker, Helen Chen



Helen Chen is a Registered Architect who is currently teaching at the Department of Real Estate, NUS. She sits in the Project Development Advisory Committees of various government agencies including MOF, PA, CAAS and ICA.

Helen was the Senior Vice-President of a large private architectural practice for 17 years, leading and designing a diversified portfolio of award-winning projects including the Raffles Hotel, Fullerton Hotel and One Fullerton.

In the public sector for 15 years, Helen was a member of the senior management team involved in strategic planning and policy reviews. She was the founding Executive Director of the Centre for Public Project Management (CP2M) in the Ministry of Finance from 2011 to 2017. CP2M's functions include the review of major projects, evaluation of project funding and training of public sector project development officers.

Helen obtained her B.Sc. (Civil Engineering) Hons degree from Princeton University, M. Arch from Harvard Graduate School of Design and attended the Advanced Management Programme at Harvard Business School. Her working experience spans from private sector to public sector to academia.

About Society of Project Managers

The Society of Project Managers (SPM) is an association of professionals, primarily of the construction industry, with a common interest of promoting and developing the science and art of project management. It promotes and propagates sound managerial, technical, and commercial practices relating to the project management profession with the view of enhancing the quality of professional functions undertaken by members of the Society.

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Please scan the QR code to register.



Please register no later than 20 May 2021

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No postponement is allowed. A notice of replacement together with the full particulars of the new participant must be given to us at least 2 working days prior the event.

Cancellation

Written notice of replacement or withdrawal must be given at least 2 working days before the event date and a penalty charge of \$30 per participant will apply for absentees without written notice or "No-show".

More Information.

Please note that the link to join the Webinar will be sent to registered participants (2) working days before the event date. Please contact SPM either by phone or email should you not receive any link.

SPM reserves the right to cancel or postpone any Webinar due to unforeseen circumstances. SPM will refund in full for cancellation of webinar.