

Invitation to SMEICC Conference Series:

15 September – 30 November 2021

#FITforFuture: Reset. Rebalance. Renewal

Greetings from the Singapore Chinese Chamber of Commerce & Industry!

As a Partner for our SEMICC 2021 event, we are delighted to invite you to our annual flagship event, the SME Conference and Infocomm Commerce Conference (SMEICC), which will return on a conference series format with the theme “**#FITforFuture: Reset. Rebalance. Renewal**” on the Virtual platform this year. Instead of a 3-day conference, 2 webinars will be held every week from 15 September to 30 November to allow more business leaders to attend and benefit from this annual knowledge transfer and experience sharing event in this prolonged endemic.

Integrating thoughtful creativity and technology, the show brings together influential, experienced minds and innovative entrepreneurs to explore successful initiatives and share ideas on the most effective tools and strategies for these disruptive times.

The Opening Ceremony will be held on **15 September at 9.45am**, and the Opening Plenary will be “The Great Re-Set: Be FIT for the Future”.

Look forward to 20 sessions of power-packed content and more than 60 industry champion speakers as they share how businesses can build up their future fitness and frame their strategic renewal in the ever-changing world.

Renowned Speakers at the Conference Series include:

- ◆ Professor Kishore Mahbubani, Distinguished Fellow, Asia Research Institute, NUS
- ◆ Mr Patrick Cao, President, GoTo
- ◆ Mr Kenneth Siow, Regional Director for Southeast Asia & General Manager (Singapore), Tencent Cloud International
- ◆ Ms Sean Kuan Thye, Managing Director, Employee Experience Design & Implementation, FedEx Express Asia Pacific
- ◆ Ms Joyce Seow, Group Executive Director, Watson E.P. Industries
- ◆ Mr Thomas Pek, Managing Director, Tai Hua Food Industries Pte Ltd
- ◆ Mr Ong Chu Poh, Group Executive Chairman & CEO, ECON Healthcare Group

PARTICIPATE IN THIS EXCITING AND HIGHLY ANTICIPATED

SMEICC CONFERENCE SERIES 2021!

Register for your complimentary pass at <https://www.smeicc.org/registration/>. Please visit www.smeicc.org for more information.

For queries, please email: smeicc@sccci.org.sg

Be inspired and be part of the change at SMEICC Conference Series 2021!

Sincerely,
Singapore Chinese Chamber of Commerce & Industry



SMEICC
CONFERENCE SERIES
2021

SMEICC 2021

1 Conference series | **2** Webinars per week | Over **3** Months

15 SEPT - 30 NOV 2021
VIRTUAL EXPERIENCE

REGISTER NOW

#FITFORFUTURE
Re-set. Re-balance. Re-newal.

The business environment has gone through a massive shift in a year of change and transformation effected by the pandemic. To rise up to the continual technological advances, changing consumerism and global challenges, leaders must re-set their thinking, re-balance business priorities and re-build a liquid business infrastructure.

Build up your future fitness and frame the strategic renewal for your business at SMEICC Conference Series 2021.

SMEICC CONFERENCE

YOU ARE INVITED TO JOIN US AT THE CONFERENCE SERIES OPENING

15th September (Wed) | 9.45am - 12.00pm

Welcome Address 欢迎致辞



Mr Roland Ng
President
Singapore Chinese Chamber of Commerce & Industry
新加坡中华总商会会长
黄山忠先生

Opening Address 开幕致辞



Guest-of-Honour 大会主宾
Mr Gan Kim Yong
Minister for Trade & Industry
贸工部长
颜金勇先生

Opening Plenary: The Great Re-Set: Be FIT for the Future

Global disruptions have significant impact on the social, economic and technological ecosystems in a rapidly changing world. Are you prepared for the future, and how do businesses become Future-Fit? What should leaders do to re-set their mindset and change their business DNA to construct a blueprint for success?



Prof Kishore Mahbubani
Distinguished Fellow,
Asia Research Institute
National University of
Singapore



Mr Antony Ruddenklau
Head of Financial Services &
Global Co-Leader, Fintech
KPMG International



Mr Lim Yau Boon
President & Managing Director
Nextech AR Solutions
Asia Pacific Japan



Mr Paul Duffy
President & Chairman
of the Board
Nextech AR Solutions

15th September (Wed) | 2pm - 4pm

论坛 - 创新转型新理念 制胜疫情新常态

全球经济秩序在重建与复苏的同时，也正以前所未有的力度颠覆着企业的生存与发展。企业领导在寻找出路时必须以全然不同的思维高度与深度，重新审视企业的创新与转型策略，方能以具前瞻性的颠覆性变革，为企业巩固发展定位及市场地位。主讲嘉宾将为参会者剖析新常态中的全新创新与转型理念，分享其为企业制定新发展蓝图及克服疫情挑战的宝贵知识，让与会者了解如何在变化莫测的疫情新常态中以新颖理念制胜新未来！



白毅柏先生
董事经理
大华食品工业私人有限公司



王再保先生
集团执行主席兼首席执行官
宜康医疗保健集团



黄伟鸿博士
总裁
僑豐行有限公司



周兆呈博士
首席战略官
海底捞
论坛主持

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PROGRAMME AT A GLANCE

20 SESSIONS AWAIT YOUR PARTICIPATION
FROM SEPTEMBER TO NOVEMBER 2021

SEPTEMBER 2021
2021年9月份

RE-SET

What does the future world hold? What should leaders do to re-set their mindset and change the business DNA to be ready for the future?

15th Sept (Wed)
9.45am - 12.00pm
2pm - 4pm

- SMEICC Conference Series Opening – The Great Re-Set: Be FIT for the Future
- 创新转型新理念 制胜疫情新常态

21st Sept (Tue)
10am - 12pm

- FIT-For-Future SME Blueprint

28th Sept (Tue)
10am - 12pm

- The Hybrid Future of Work, Workforce and Workplace

30th Sept (Thur)
10am - 12pm

- Re-Imagine Work through Digital Transformation

RE-BALANCE

Get started in re-balancing your business priorities. Re-configure your internal structures, processes and tools to transform into a future-fit organisation.

OCTOBER 2021
2021年10月份

5th Oct (Tue)
10am - 12pm

- Re-Balancing the Core of Your Organisation

7th Oct (Thur)
10am - 12pm

- Making Sense of Productivity

13th Oct (Wed)
10am - 12pm

- Re-Balance Your Business Strategy with the Government

19th Oct (Tue)
10am - 12pm

- Re-Balance Towards a Sustainable Business

21st Oct (Thur)
10am - 12pm

- 创新转型新理念 制胜疫情新常态

26th Oct (Tue)
10am - 12pm

- Tapping the Immense Potential of the e-Economy

28th Oct (Thur)
10am - 12pm

- Future-Gaze into Emerging Industries

NOVEMBER 2021
2021年11月份

RE-NEWAL

Renew your strategies and build up your competitiveness to capture emerging opportunities where they arise.

9th Nov (Tue)
10am - 12pm

- 新形态消费与市场趋势：新力量 新升级 新动能

11th Nov (Thur)
10am - 12pm

- Attaining the True Promise of Digital Commerce

16th Nov (Tue)
10am - 12pm

- The Race for Strategic Renewal: Building Resilient & Sustainable Businesses

18th Nov (Thur)
10am - 12pm

- Renewal: Is Your Business "Sunrise" or "Sunset"?

23rd Nov (Tue)
10am - 12pm

- The Success Formula in the Global Arena

25th Nov (Thur)
10am - 12pm

- Entrepreneurial Road Map of Going Global from the Little Red Dot

30th Nov (Tue)
2pm - 4pm

- SMEICC Conference Series Closing
Ministerial Dialogue: Digitalisation Road Map towards Future-FIT SMEs

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RENOWNED SPEAKERS AT THE CONFERENCE SERIES

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Mr Kenneth Siow
Regional Director for Southeast Asia
& General Manager (Singapore)
Tencent Cloud International



Mr Patrick Cao
President
GoTo



Ms Joyce Seow
Group Executive Director
Watson E.P. Industries



Ms Sean Kuan Thye
Managing Director,
Employee Experience Design
& Implementation
FedEx Express Asia Pacific



Ms Debbie Lee
Founder & CEO
TechStorm



Mr Murray Ko
Founder & CEO
Meridian International
Holding



Dr Zhang Yanliang
Founder & Chief Scientist
Weston Robot



Mr Benjamin Wong
Co-Founder and CEO
TranSwap



Mr Lim Wai Mun
Founder & CEO
Doctor Anywhere



Mr Tony Jape
Group Managing Director
Dili Development Company
(Timor Leste)



Dr Sandhya Sriram
CEO & Co-founder
Shiok Meats



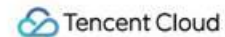
Mr Nutthanai Ninek
Business Development Manager
| 2nd Generation
Tropicana Oil
(Thailand)

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About SMEICC Speakers](#)

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Co-Organisers:



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