



Strata Management Training Course Part 3: Property Technology Series - Digital Transformation

11 November 2021, Thursday | 9am to 12pm

This is Part 3 of the 3-Series online course, which discusses on managing the perception of the occupiers/home owners in adopting property technology.

From the heavy manpower office to digitisation, the MCST /Property Management faces huge challenges in the implementation process. We will talk about the systems that assisted and shortened the heavy manpower industry to computerisation and to digitalization. We will also discuss on the use of new aged technology which aids the industry and lowers the overall cost. Participants will also be guided on how to manage the perception and change the mindset of residents and/or occupiers, as well as the different challenges in system.

Download Brochure

Who Should Attend

Building Owners, Developers, Condominium Managers, Property Managers, Property Officers, Property Executives, Property Agents and FM Service Providers, Customer Services Officers, Handover Officers, Project Managers, Suppliers

Trainer's Profile



Ms Jocelyn Tan

Managing Director

Asia Properties & Assets Consultancy Pte Ltd

Jocelyn has over 17 years of extensive experience across a broad range of real estate, building maintenance, Property & Strata Management Act (BMSMA). She is currently the Managing Director of Asia Properties and Assets Consultancy. She is focused and dedicated, has a pragmatic and logical approach to all types of projects. Jocelyn has been in a leadership role over a decade and she has a strong regional perspective in Property & Assets Management. She was formerly Savills Singapore, Head of POSH in ZACD Group and Head of Property Management for CapitaLand.

Jocelyn has a wide variety of property accomplishment portfolios and leading a team of more than 800 employees to provide service in residential, industrial,

retail mall & commercial property management.

She obtained her MBS from University of Northampton & Bachelor of Business (Property) from University of South Australia. She is currently teaching at BCAA – for space and asset management.



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