



SME Centre@SMF invites you to our upcoming event

**"Equip Your Business with Digital Skills to Compete and
Grow" happening on
9 Mar 2023 via Zoom Webinar.**



**SME
CENTRE**
@SMF



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BOSTON
CONSULTING
GROUP

 Live Webinar

Digital Capability Workshop

Equip Your Business with Digital Skills to Compete and Grow!

 **9 March 2023, Thursday | 2 - 4 PM**

Organised by SME Centre @ Singapore Manufacturing Federation
In collaboration with Partipost and Boston Consulting Group (BCG)



Fundamentals of Marketing

by **Ben Teo**

Business Advisor, SME Centre@SMF



Best Practices On Utilising Influencer Marketing For SMEs

by **Cherylyn Wee**

Partipost Business Development Lead, SME



Top Omnichannel Sales & Marketing Strategies for SMEs

by **Julie Wang**

BCG RISE Principal Trainer



Future Proof Your Organisation High Demand Business and Digital Skills

by **Nigel Lee**

BCG Consultant and RISE Programme Lead



Reserve your spot now!

Want your business to stand out in the crowded digital space through SOCIAL INFLUENCERS, DIGITAL SKILLS, and DIGITAL STRATEGIES?

Register now for this webinar, specially curated for SMEs!

Date: Thursday, 9 March 2023

Time: 2:00 - 4:00 PM

Venue: Zoom Webinar

[Register Now!](#)

Should you require any further information, kindly contact Agnes Tay at 68263011 or email agnestay@smecentre-smf.sg.

Connect with us on LinkedIn!



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