



Sponsorship 2025

Workplace Safety and Health Council

About Us

The Workplace Safety and Health (WSH) Council is a statutory body under the Ministry of Manpower that is supported by Tripartite Alliance Limited. It works closely with the industry, unions, professionals, trade associations and other government agencies to raise WSH standards in Singapore.

Our main functions include:

- Building industry capabilities to better manage WSH;
- Promoting safety and health at work, and recognising companies with good WSH records; and
- Implementing acceptable WSH practices to uphold industry standards.

Helping companies to succeed through best WSH practices



Our education and outreach efforts help to support companies in strengthening their WSH practices and culture, to ensure that their business operations remain productive, sustainable and safe.



Boost your company's visibility through our marketing platform with a potential reach of >5 million



Showcase your company to a broader audience across multiple industries



Gain exclusive networking opportunities and build partnerships with top business leaders

Be a sponsor

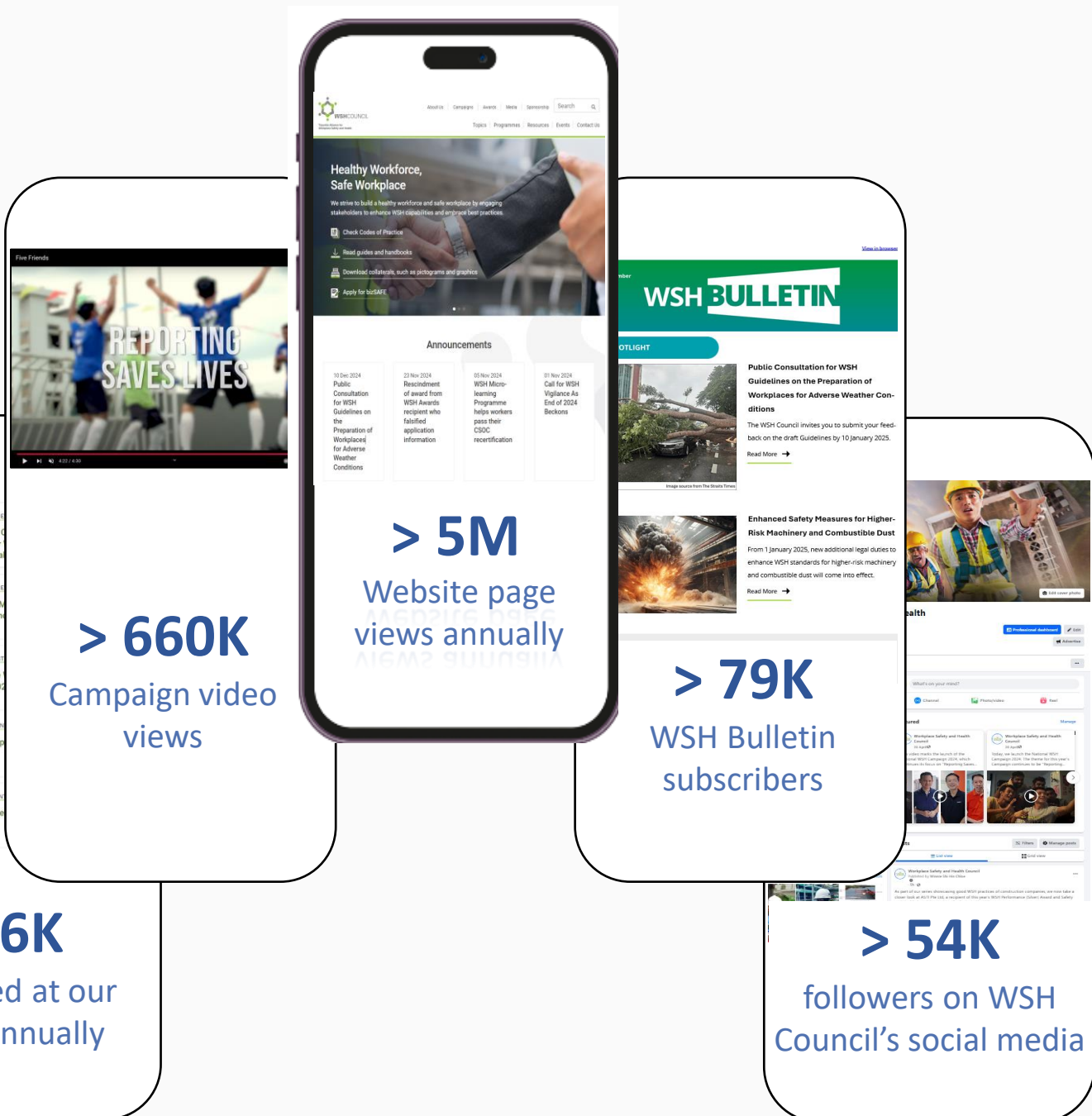


Demonstrate corporate social responsibility by showing your company's commitment towards prioritizing workers' safety and health



Boost employees' morale by demonstrating the company's commitment towards workers' well-being

Our Engagement Figures



Potential Connections



Businesses

- SNEF and associations, reaching various industries such as
 - Construction and landscape
 - Marine
 - Manufacturing
 - Logistics and transport
 - Chemical
 - Facilities management
 - Hospitality and entertainment
 - Healthcare

Employees

- Unions
- Assurance, Care and Engagement (ACE) Group
- Non-governmental organisations (NGOs)

Sponsorship Packages

| Sponsorship Benefits | Platinum \$100,000 | Gold \$50,000 | Silver \$20,000 | Bronze \$15,000 |
|--|-----------------------|------------------|--------------------|--------------------|
| Company write-up and logo published on NWSH Campaign webpage | ✓ | ✓ | ✓ | ✓ |
| Company logo published on national WSH Campaign microsite | ✓ | ✓ | ✓ | ✓ |
| Company logo featured in national WSH Campaign video | ✓ | ✓ | ✓ | - |
| Company logo featured through video at selected cross-industry events | ✓ | ✓ | ✓ | - |
| Networking opportunity at the Annual WSH Council Chairman Appreciation Lunch in 2026 | ✓ 2 VVIP seat | ✓ 1 VIP seat | ✓ 1 VIP seat | - |
| Company logo featured on national WSH Campaign poster at MOM Services Centre | ✓ | ✓ | - | - |
| Networking opportunity at the national WSH Campaign launch and/or selected cross-industry events | ✓ 4 VIP seat | ✓ 2 VIP seat | - | - |
| Company logo published on national WSH Campaign banner in WSH Bulletin | ✓ | - | - | - |
| Shoutout of Company on WSH Council's social media platforms | ✓ 1 run | - | - | - |
| Company's WSH story featured on WSH Council's social media | ✓ 1 run | - | - | - |

Sponsorship Benefits

| Sponsorship Benefits | Remarks |
|--|---|
| Company write-up and logo published on NWSH Campaign webpage | <ul style="list-style-type: none"> Reach: >5M page views annually Publish from April to December 2025 100-word limit for the write-up Logo can be hyperlinked to company website |
| Company logo published on national WSH Campaign microsite | <ul style="list-style-type: none"> Reach: >250,000 page views annually Publish from April to December 2025 |
| Company logo featured in national WSH Campaign video | <ul style="list-style-type: none"> Reach: >660,000 views on YouTube Video will be uploaded on YouTube and other social media from May 2025 onwards Company logo featured on video's end credits |
| Company logo featured through video at selected cross-industry events | <ul style="list-style-type: none"> Reach: >26,000 annually Selected events held from May 2025 to February 2026 Company logo featured on video's end credits |
| Networking opportunity at the Annual WSH Council Chairman Appreciation Lunch in 2026 | <ul style="list-style-type: none"> Invite to Chairman's Appreciation Lunch in 2026 Networking opportunity with >300 business leaders Company to be acknowledged on stage |
| Company logo featured on national WSH Campaign poster at MOM Services Centre | <ul style="list-style-type: none"> From June 2025 to May 2026 Footfall of 35,000 per month Size of glass mural: 1,980mm (W) x 4,450mm (H) |
| Networking opportunity at the national WSH Campaign launch and/or selected cross-industry events | <ul style="list-style-type: none"> Networking opportunity with Political Office Holders and/or business leaders |
| Company logo published on national WSH Campaign banner in WSH Bulletin | <ul style="list-style-type: none"> Reach: > 79,000 subscribers Publish within the period from June 2025 to February 2026 |
| Shoutout of Company on WSH Council's social media platforms | <ul style="list-style-type: none"> Reach: > 54,000 page followers Publish within the period from April to October 2025 Company logo and 50-word limit |
| Company's WSH story featured on WSH Council's social media | <ul style="list-style-type: none"> Reach: > 54,000 page followers Publish within the period from Apr to Dec 2025 150-word limit for the write-up |

Loyalty Programme

For companies sponsoring ≥ 2 consecutive years

| Loyalty Benefits | Platinum \$100,000 | Gold \$50,000 | Silver \$20,000 | Bronze \$15,000 |
|--|-----------------------|------------------|--------------------|--------------------|
| Networking or hosting opportunity for WSH Council's events/ learning journeys <i>E.g. Community of Practice for CEOs, Learning Journeys</i> | ✓ 1 seat | ✓ 1 seat | ✓ 1 seat | - |
| Speaking opportunity at selected cross-industry event(s) <i>E.g. SME WSH Conference, WAH Symposium</i> | ✓ 1 speaker | ✓ 1 speaker | - | - |
| Company featured in WSH Council's relevant podcast | ✓ 1 podcast | - | - | - |

Loyalty Programme Benefits

| Loyalty Benefits | Remarks |
|---|---|
| Networking or hosting opportunity for WSH Council's events/ learning journeys | <ul style="list-style-type: none"> • Networking opportunity with Political Office Holders and/or business leaders • Potential media coverage when hosting the event • E.g. Community of Practice for CEOs, Learning Journeys |
| Speaking opportunity at selected cross-industry event(s) | <ul style="list-style-type: none"> • Showcase company's WSH best practices • Marketing of product is strictly prohibited • E.g. SME WSH Conference, WAH Symposium |
| Company featured in WSH Council's relevant podcast | <ul style="list-style-type: none"> • Showcase company's WSH best practices • Duration of podcast: ≥ 5 min |

Contact Us



Join us in leading Singapore towards
safer and healthier workplaces



Scan here for sponsorship
opportunities

sponsorships@wshc.sg



THANK YOU
FOR YOUR
SUPPORT!