



FOSTERING **I**NDUSTRIAL **R**ESearch **S**UCCESS **T**OGETHER
COLLABORATE TO INNOVATE

Dear Sir/Madam,

We cordially invite you to our upcoming **Virtual FIRST (Fostering Industrial Research Success Together)** Industry Workshop on 28 July 2021.

Themed “University-Industry Collaboration: Entrepreneurship and Innovation”, FIRST 2021 will dive into new frontiers in academia and industry collaboration through keynote presentation, forum panel discussion and industry showcase.

Research and development (R&D) centres are everywhere across Asia, and corporations embrace partnerships with academic institutions for collaborative innovation, as well as the opportunity to recruit fresh talent. In an increasingly challenging Asian labour market, companies across a broad spectrum of industries must do what they can to cultivate a resilient talent pipeline.

A holistic approach to entrepreneurship can also be mutually beneficial for universities, and entrepreneurs who start out in academia and industry. With motivated and connected experts dedicated to facilitating different types of relationships, university-industry partnerships can lead to exceptional results.

Each university-industry partnership is a learning experience. Both successes and unmet targets are valuable learning points, because the experience can refine and transform further collaborations into long-term successes and enduring relationships. Join us to hear our distinguished industry leaders share their experiences and insights.

More details (including programme, keynote speakers and forum panelists) await you, so stay tuned and save the date!

Please **RSVP** before 30 June 2021 to receive a confirmation email for swifter admission.

[Click Here to Register](#)

Alternatively, you can click on the link below to register:
<https://ez-rsvp.com/e/sutd-2021>

****This invitation is non-transferable and for one person only.****

If you have any questions or wish to amend your RSVP, please contact us at research@sutd.edu.sg

GOOGLE CALENDAR

ICAL / OUTLOOK CALENDAR

** Click on the respective buttons above to add this event to Google calendar or ICAL/Outlook calendar **

Virtual

FIRST 2021 Overview

The annual FIRST Industry Workshop brings together relevant high-level stakeholders from industry, academia and the Government while showcasing relevant SUTD's research capabilities.

Date: 28 July 2021
Time: 9.00am - 12.30pm (GMT + 8)

REGISTER NOW!



SCAN ME

TIME

0900 - 0915

EVENT DETAILS

Opening Address

Professor Yeo Kiat Seng

Associate Provost, Research and International Relations
Singapore University of Technology and Design (SUTD)

0915 - 0945

Keynote Address

Manufacturing Strategy in the De-Globalization Age

Mr Chaney Ho

Co-Founder and Executive Director of Board Advantech Co., Ltd
(Advisor, Singapore Mentorship Committee (SMC))

KEYNOTE SPEAKERS



Mr Chaney Ho
Co-Founder and Executive Director of Board Advantech Co., Ltd.
(Advisor, SMC)



Dr David Ong
Senior Partner Naef Group Spiele AG
(Chairman, SMC)



Dr Mohan Rajesh Elara
Assistant Professor, Engineering Product Development Pillar Singapore University of Technology & Design (SUTD)

0945 - 1015

Keynote Address

Reimagining Unicorns of the Future

Dr David Ong

Senior Partner Naef Group Spiele AG
(Chairman, Singapore Mentorship Committee (SMC))

FORUM PANELISTS



Ms Celestine Khoo
Senior Director, Venture, Innovation and Entrepreneurship Singapore University of Technology & Design (SUTD)



Mr Eugene Wee
Director, Enterprise Division A*STAR



Mr Nicholas Ma
Chief Executive Officer Huawei International Pte Ltd

1015 - 1045

Keynote Address

The Rise of Self-reconfigurable Maintenance Robots

Dr Mohan Rajesh Elara

Assistant Professor, Engineering Product Development Pillar Singapore University of Technology and Design (SUTD)

1045 - 1145

Forum Panel Discussion



Mr Jeremy Sim
*First Prototyper,
 Audacity &
 Creative Director
 Mistletoe*



Ms Hemalatha Annamalai
*Founder
 Uni Connect
 Investor & Mentor in
 Disruptive Startups*

1145 - 1200

Industry Spotlight
 ebm-papst | Huawei |
 Rohde & Schwarz |
 Singapore Mentorship
 Committee (SMC)

1200 - 1230

Research Showcase

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Regards,
 The FIRST Organising Committee

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